



USA Cycling National Champions - Jersey Guidelines

General Information

Congratulations on becoming a USA Cycling National Champion! As part of becoming a National Champion, there are certain rights and obligations that you are subject to in regards to your uniform. USA Cycling has created this document to assist you with the design and creation of your jersey.

Your National Champion's jersey is a symbol of you, USA Cycling and the United States. As such it should be recognizable to both the general public and those involved in the sport. Having a National Champion at an event is exciting for the race organization, spectators and your fellow competitors - following these design guidelines will help all of us recognize you and your accomplishments.

National Champion's jerseys are regulated by both UCI and USA Cycling. Note that for those competing in UCI events or events run under UCI regulations, the UCI regulations will take precedence.

USA Cycling has created a template for a jersey that is recognized by the UCI. Any teams creating their own jerseys must follow the design guidelines of this template, incorporating the key design elements of blue field and white stars with red and white vertical stripes. Use of the exact template is allowed and encouraged.

The following categories are **REQUIRED** to submit their jersey design to USA Cycling for approval before production:

Elite Men	U23 Men	Junior Men 17-18
Elite Women	U23 Women	Junior Women 17-18

Jerseys may be submitted to the USA Cycling as a PDF document that includes the pantone colors used. Designs should be sent to USA Cycling's Technical Director, Bonnie Walker - bwalker@usacycling.org

Relevant USA Cycling Regulations

- 1J5(f) National Champion Jerseys.** Only current National Champions may wear National Championship jerseys and only in the discipline (road race, time trial, criterium, cyclo-cross, short track, marathon, downhill, madison, points race, etc.) and class (Junior, Master, U23, Elite) in which the title was won. Master and Junior champions may wear the jersey in other age classes within their overall class, age group and discipline; e.g., 15-16 road race champion in a 17-18 road race or 45-49 scratch race champion in a 35+ scratch race and be approved by USA Cycling's Technical Director.
- (i) All National Champion's jerseys must comply with the UCI regulations for advertising as published in the [UCI Jerseys Visual Guidelines](#) on the UCI website and be approved by USA Cycling's Technical Director.
 - (ii) In all Elite races, only the USA Cycling Elite champion may wear the jersey in the appropriate discipline and specialty. If the Elite champion is not in the race, the U23 champion in the same discipline and specialty may wear the jersey.
 - (iii) In stage races, the jersey may only be worn by the current National Champion in the same specialty as the stage; e.g., Criterium Champion in a criterium stage. For MTB stage races, Marathon National Champion wears their jersey regardless of stage type.
 - (iv) Members of registered clubs/teams may place advertising on the jersey. Riders or teams that create their own National Champions jerseys must follow the approval procedure outlined by USA Cycling and must follow the approved format recognized internationally. All National Champion's jerseys must comply with UCI rules for advertising as published on the UCI web site.
 - (v) Only former National Champions are permitted to wear the Stars and Stripes pattern on the trim of their jerseys. The Stars and Stripes pattern may be worn in all disciplines, not just the discipline in which it was won.
 - (vi) A National Champion in one discipline (mountain bike, track, collegiate, etc.) may not wear the jersey in events of another discipline, except as noted above.
 - (vii) The defending National Champion may not wear their National Championship jerseys in the subsequent National Championship.

*Penalties for clothing infractions may result in the rider's start being refused, disqualification, and fines. See section **8A1 - Equipment and Clothing Infractions** in the USA Cycling Rulebook for details.*



Relevant UCI Regulations

1.3.068

National champions must wear their jersey in all events in the discipline, speciality and category in which they won their title and no other event until the evening of the day before the commencement of the next edition of the national championships of said discipline, speciality and category.

The national champion in the individual time trial is authorised to wear the distinctive national champion's jersey during team time trial events.

In Madison track races if one of the teammates is not national champion, then both riders shall wear the same team jersey. In a six-day event, only madison national champions must wear the jersey even if they are not paired together.

(N) When a rider no longer holds the title of national champion, they can wear piping in national colours on the collar and cuffs of his jersey and shorts as per the technical specifications determined by the national federation. However, they can wear such a jersey only in events of the discipline, specialty and category in which they won the title and in no other event; nevertheless, former individual time trial national champions are authorised to use piping in national colour on their time trial skinsuit for individual time trial and team time trial events.

The national champion jersey must be worn whenever a rider is engaged in activities on the track, awards ceremonies, press conferences, television interviews, autograph sessions and other occasions which require a good presentation.

1.3.069

The specificities concerning the design of the national champion jersey are described in the [“UCI Jerseys Visual Guidelines”](#) brochure available on the UCI website.

Before production, the national champion jersey design (colours, flag, drawing) reproduced by the titled rider must be approved by the concerned national federation and must respect the latter's dispositions.

Each national federation must have its national champion jersey design registered by the UCI, for each discipline, at least 21 days before the national championships of the discipline in question.

The wearer of a national champion's jersey shall be entitled to match the colour of *their* shorts to that of the jersey.

However, under the prior approval of the concerned National Federation and instead of wearing a traditional national champions jersey in the sense of the provision 1.3.068, the national champions in MTB DHI, MTB 4X, MTB Enduro, BMX and Trials have the possibility to wear a distinct national champion jersey with the left arm sleeve representing the flag of the rider's country. No advertising is authorized on that left arm sleeve of the national champion jersey. Apart from the left arm sleeve and without prejudice to the provisions 1.3.026 to 1.3.044, the remaining spaces (e.g. front, back and right arm sleeve) are let at the disposal of the riders for their usual sponsors. The specificities are described in the [“UCI jerseys visual guidelines”](#) brochure available on the UCI website.

***Elite, U23, & Junior 17-18 National Champions
must submit their jersey designs
to USA Cycling for approval before production.***



Jersey Templates



The above USA Cycling National Championship Jersey template is subject to minor modification to allow for placement of teams sponsors. As an example, an appropriate space in the blue section may be left devoid of white stars or a white band may be inserted between the field of blue and red stripes.



FRONT

Manufacturer Logo Zone

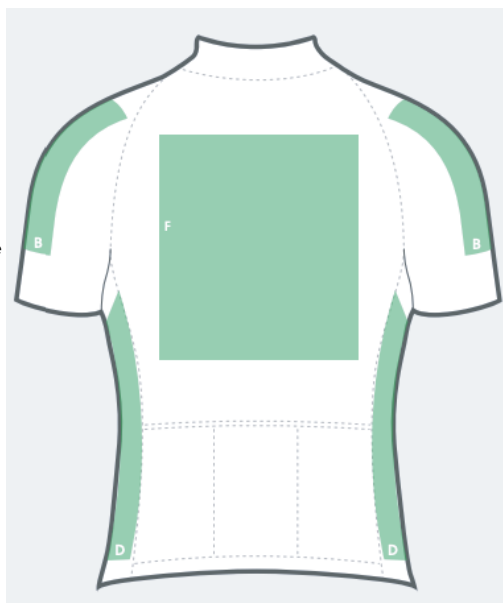
The **Manufacturer Logo Zone** may appear once only on the jersey and once on each leg of the shorts, and show in the **blue area** on all previews.

Size: max. 30cm²

Rider/Team Sponsor Logo Zones

The **Sponsor Logo Zones** are situated in different areas of the jersey/suit, as indicated in the **green areas** on all previews.

Area A:	max. 30cm high
Area B:	max. 9cm high strips
Area C:	max. 80cm ²
Area D:	max. 9cm high strips
Area F:	max. 20cm high



BACK

The above template is provided by the UCI in their [Jersey Guidelines](#) and shows the allowable space and positioning for sponsor logo placement. It should be noted that MTB DH1, MTB 4X, MTB Enduro and BMX have different allowances and guidelines which are outlined in the UCI guide.