



BICYCLES AND  
**BLUEGRASS**  
at ROSEWOOD  
SAND HILL  
MENLO PARK  
2025

Join us for an unforgettable weekend benefit featuring scenic group rides, panels, an auction, live music and dancing, and more—all in support of USA Cycling's next generation of champions.

## SPONSORSHIP OPPORTUNITIES

### BRONZE:

**\$15,000**

- Reserved table for 9 guests, plus one USA Cycling guest athlete
- Bronze-tier gift bag for each table guest
- Recognition on the event landing page
- Name listed in dinner program
- Table Signage

### SILVER:

**\$25,000**

#### BRONZE LEVEL BENEFITS PLUS...

- Logo placement on event step and repeat backdrop, event signage, and slideshow
- Logo featured prominently on the event landing page and in event emails
- Recognition in emcee remarks during the event
- Silver-tier gift bag for each table guest
- Silver-level framed cycling jersey

### GOLD:

**\$35,000**

#### SILVER LEVEL BENEFITS PLUS...

- Sponsorship of Cocktail Hour, USA Star Athlete Panel, or Dessert & Dancing and a Technology & Innovation Working Session.
- Front premium table placement
- Gold-tier gift bag for each table guest
- Gold-level framed cycling jersey

To secure a sponsorship opportunity, please contact the USA Cycling Foundation:  
[jcygan@usacycling.org](mailto:jcygan@usacycling.org)

## WEEKEND SCHEDULE

### SATURDAY, NOVEMBER 8

9:00 am: Road Rides (short and long option)

Presented by Specialized

9:00 am: Mountain Bike Ride with Kate Courtney

1:00 pm: Tech & Innovation Working Sessions

4:30 pm: Cocktail Hour

6:00 pm: Dinner, USA Star Athlete Panel and Live Auction, followed by Dessert & Dancing

### SUNDAY, NOVEMBER 9

9:00 am: Road Ride Presented by Specialized

## ACCOMMODATIONS

### STAY AT ROSEWOOD SAND HILL

Rosewood Sand Hill has kindly extended a discounted room block for Thursday, November 6 to Sunday, November 9.

Book at [this link](#), via phone at 888-767-3966, or email [Jenifer.Bazzani@Rosewoodhotels.com](mailto:Jenifer.Bazzani@Rosewoodhotels.com).